

Marc Amerigo

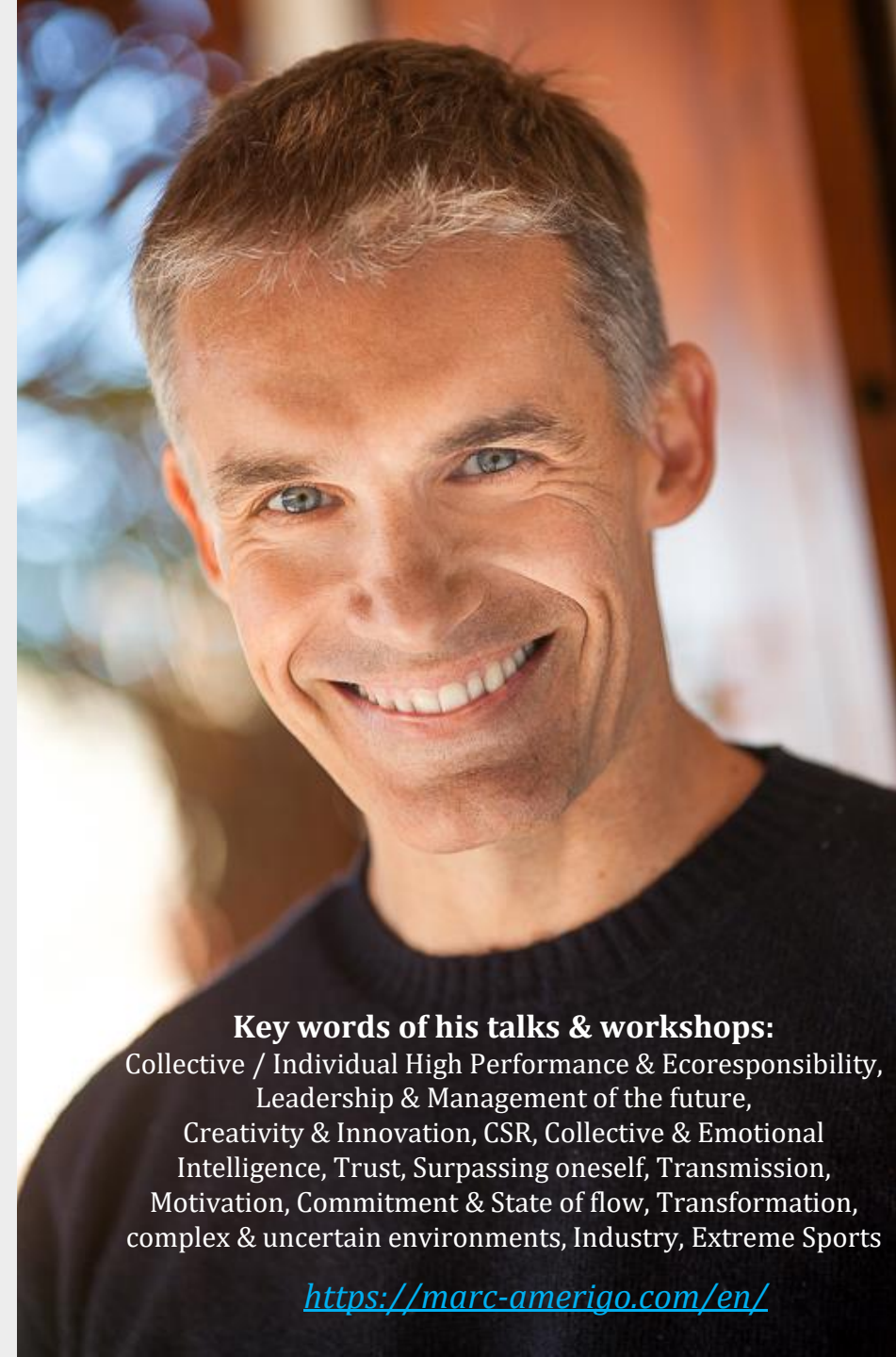
**International Speaker, Atypical Engineer-Entrepreneur,
Bold Project Leader, Man of Action with Multiple Records**

Often referred to as such by his peers, Marc quickly left his career with major corporations such as Airbus and Renault to follow his own path. For the past 30 years, he has been taking on the greatest industrial and sporting challenges of his choice to reconcile **High Performance & Ecoresponsibility**.

Experience his life in accelerated form to assimilate the best lessons:

- **Co-Founder of [Zephir Project](#) with Antoine Albeau**, sportif français le + titré ([wiki](#))
- **Engineering degree from Ecole Centrale de Lyon**, then trained at EM Lyon Business School & University of Maryland (USA)
- **30 years supervising complex projects in numerous industrial sectors** (aeronautics, nuclear, automotive, petrochemicals, chemicals, naval & shipyards, construction, public works...)
- **CEO / Chairman since 2002**
- **9 World Speed Records in extreme sports** with Eric Barone (MTB 228kph [lien](#)), Edmond Plawczyk (snowboard 203kph) et Antoine Albeau (windsurf & windfoil)
- **14 patents registered** in the automotive, industrial air treatment and sailing sectors
- **Scientific research publication** in helicopter aerodynamics & aero-acoustics (AHS 1995)
- **Autobiographical book** currently being finalized
- **150+ interviews given** : TV, Radio et Press (e.g. : [ZephirProject press kit link](#))
- Collaboration with Hermès Garanger & SEM PROD in image production ([link](#))
- **200 million people reached by Zephir Project** through the media in 18 months
- **250 talks & keynotes given to all types of audiences, companies and organizations ***
- **Main topics delivered ([lien](#)) :**
 - "How to reconcile high performance and ecoresponsibility? My 7 key principles"
 - "Innovating in complex environments to go beyond the limits"
 - Joined talks with Hermès Garanger, Antoine Albeau or Éric Barone
- **Strategic collaborative brainstorming workshops** (combining neuroscience and digital tools)

** Part of these events enable Marc to support environmental, charitable, sporting and educational causes*



Key words of his talks & workshops:

Collective / Individual High Performance & Ecoresponsibility,
Leadership & Management of the future,
Creativity & Innovation, CSR, Collective & Emotional
Intelligence, Trust, Surpassing oneself, Transmission,
Motivation, Commitment & State of flow, Transformation,
complex & uncertain environments, Industry, Extreme Sports

<https://marc-amerigo.com/en/>



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Marc Amerigo has built real bridges between two universes that have always fascinated him and give rhythm to his daily life.

From the most complex industrial environments... to speed records in extreme sports, Marc has extracted pillars of success, the fruit of his cross-fertilization and personal reflection.

All these years of experience on the field have taken him to the major international stages, where Marc Amerigo shares his pragmatic and profoundly meaningful keys to High Performance with dynamism and authenticity.

But how do you **reconcile High Performance and Ecoresponsibility**? And why?
Are there **key foundations in Management and Leadership**? **What about innovation**?

These 7 key foundations built on deep human values enable you to achieve seemingly unreachable goals. They boost your confidence and energy over the long term, while keeping your focus on the most beautiful of paths!

Between **immersion at the very heart of record-breaking achievements and sharing industrial successes**, Marc is constantly adapting and adjusting his different formats ([talks](#), [workshops and seminars](#), [consulting](#)) to best meet the expectations and needs of organizations and companies. Participants will leave with **new references and new keys** that they can apply both individually and collectively.

Through his examples, anecdotes, parallels, images, sensations and emotions, Marc Amerigo will demonstrate that the **human and technical dimensions can merge and sublimate an adventure**, a project or simply one's life!

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In parallel with his work, and in the continuity of 30 years of speed records with great champions such as Eric Barone, Marc launched the "[Zephyr Project](#)" in 2020 with Antoine Albeau. France's most successful sportsman, with 26 world windsurfing crowns.

Antoine holds the current record in his discipline at nearly 100kph.

Their ambition: to **reconcile high performance and ecoresponsibility** in water sports. Supported by **an international team of 100 people, 50 companies and major media**, the challenge is to find the keys to **absolute gliding in sailing**, inspired by the efficiency of animals.

Their dream: to contribute through their innovations to the ecoresponsible world of tomorrow (wind power, ecomobility), and to exceed the 121kph sailing speed record currently held by a super-powered boat.

This extraordinary human and technological adventure is underway.





With over **30 years of experience in extreme environments** to his credit, it is difficult to categorize Marc Amerigo as a speaker and limit this authentic "high-performance expert" to a single topic!

His great talent lies in his ability to share and pass on his experience with authenticity, passion and enthusiasm.

To know more

Website : <https://marc-amerigo.com/en/> LinkedIn : [Marc Amerigo](#) / Instagram : [marc.amerigo](#) / Facebook : [Marc Amerigo](#)
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