

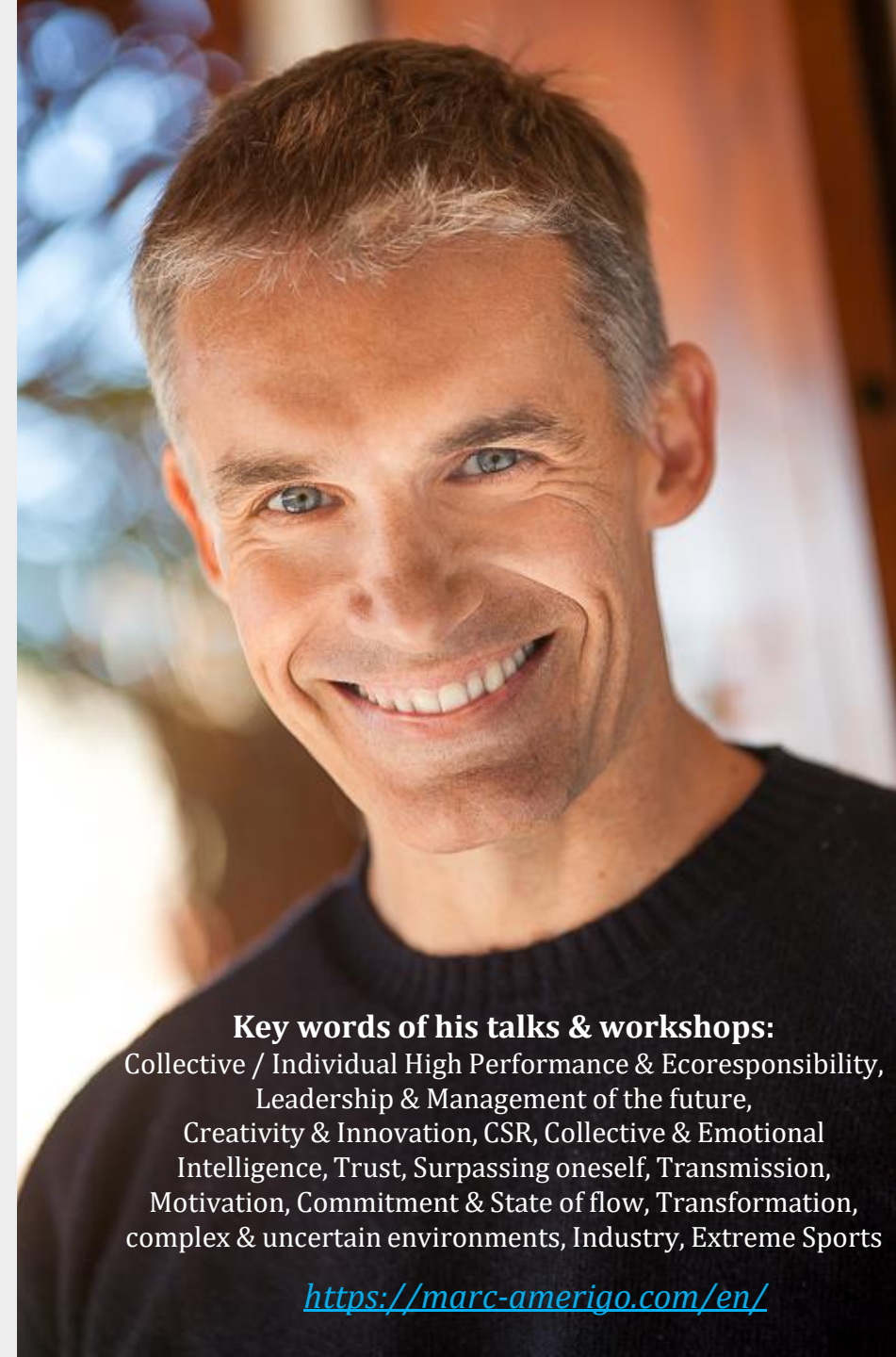
Marc Amerigo

Atypical Engineer-Entrepreneur, International Speaker, Bold Project Leader, Man of Action with Multiple Records

Often referred to as such by his peers, Marc quickly left his career with major corporations such as Airbus and Renault to follow his own path. For the past 30 years, he has been taking on the greatest industrial and sporting challenges of his choice to reconcile **High Performance & Ecoresponsibility**.

- **Co-Founder of [Zephir Project](#) with Antoine Albeau**, sportif français le + titré ([wikipedia](#))
- **Engineering degree from Ecole Centrale de Lyon**, then trained at EM Lyon Business School & University of Maryland (USA)
- **30 years supervising complex projects in numerous industrial sectors** (aeronautics, nuclear, automotive, petrochemicals, chemicals, naval & shipyards, construction, public works...)
- **CEO / Chairman since 2002**
- In charge of the « **Leadership** » course in the [Ecole Polytechnique Executive Master](#) program
- **9 World Speed Records in extreme sports** with Eric Barone (MTB 228 kph [link](#)), Edmond Plawczyk (snowboarding 203 kph) and Antoine Albeau (windsurf & windfoil)
- **14 patents registered** in the automotive, industrial air treatment and sailing sectors
- **Scientific research publication** in helicopter aerodynamics & aero-acoustics (AHS 1995)
- **Autobiographical book** currently being finalized for an english edition in 2024
- **150+ interviews given** : TV, Radio and Press (e.g. : [Zephir Project press kit link](#))
- Collaboration with Hermès Garanger & SEM PROD in image production ([link](#))
- **200 million people reached by Zephir Project** through the media in 18 months
- **250 talks & keynotes given to all types of audiences, companies and organizations ***
- **The main topics delivered ([Talks](#)): Leadership & Management / Collective power / Innovation / Performance / Ecoresponsibility / Trust & Commitment**
Talks in binomials with Hermès Garanger, Antoine Albeau or Éric Barone
- **Strategic collaborative brainstorming [workshops](#)** (combining neuroscience and digital tools)

* Part of these events enable Marc to support environmental, charitable, sporting and educational causes



Key words of his talks & workshops:

Collective / Individual High Performance & Ecoresponsibility,
Leadership & Management of the future,
Creativity & Innovation, CSR, Collective & Emotional
Intelligence, Trust, Surpassing oneself, Transmission,
Motivation, Commitment & State of flow, Transformation,
complex & uncertain environments, Industry, Extreme Sports

<https://marc-amerigo.com/en/>



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Marc Amerigo has built real bridges between two universes that have always fascinated him and give rhythm to his daily life.

From the most complex industrial environments... to speed records in extreme sports, Marc has extracted 7 pillars of success, the fruit of his cross-fertilization and personal reflection.

All these years of experience on the field have taken him to the major international stages, where Marc Amerigo shares his **pragmatic and profoundly meaningful keys**.

Marc Amerigo covers these following key topics with an angle and examples specific to each context:

Leadership & Management / Collective Strength / Innovation / Performance / Ecoresponsibility / Trust & Commitment.

Between **immersion at the heart of records** and sharing **industrial experience**, Marc adapts his various formats ([talks](#), [workshops and seminars](#), [consulting](#)) to meet the expectations of both customer and audience.

During the preparation phase, **several of the 7 pillars** were identified as the **basis for the talk or keynote**.

Through numerous parallels, anecdotes, images and thrills, participants assimilate **new reference points and keys** that they can apply both individually and collectively.

Marc Amerigo shows us that **human and technical dimensions can sublimate a project**. By building on solid values and trust, we can achieve goals that seemed out of reach.

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In parallel with his interventions, and in the continuity of 30 years of speed records with outstanding champions such as Éric Barone, Marc launched "[Zephir Project](#)" in 2020 with **Antoine Albeau**, our most successful French sportsman with 26 world windsurfing crowns. Antoine also holds the current record in his discipline at nearly 100Km/h.

Backed by some **70 companies of all sizes and major media channels**, their aim is to **find the keys to absolute gliding and ecoresponsible energy efficiency**. Wind power and ecomobility, for example, could benefit.

The second objective is to exceed the 121 km/h held by a super-powered boat.

Observers agree that this **human and technological adventure**, shared on stage, is **outstanding!**





With over 30 years' experience in extreme environments to his credit,, Marc Amerigo is a true "expert" who has learned to reconcile leadership, management and ecoresponsible innovation to reach the summits with his team!

His great talent lies in his ability to share and pass on his experience with authenticity, passion and enthusiasm.

To know more

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